



ANNUAL REPORT 2012-2013

Workforce
Snohomish

MESSAGE FROM THE PRESIDENT



It is with great pleasure and excitement to introduce you to our new name and brand for workforce development in Snohomish County. We are now Workforce Snohomish and are depicted by a multi-faceted logo representing our vision, mission, and strategic goals. Workforce Snohomish **INFORMS**, **ALIGNS**, and **ADVANCES**, and this report will provide you with details on how federal and private funding is invested locally to benefit business, industry, and those seeking employment.

The Snohomish County Blueprint continued to **INFORM** by providing labor market intelligence used by partners to guide program, career, and fund development decisions. Blueprint data has been used to attract or leverage \$70+ million since 2003, funds which have been instrumental to business growth, wage progression, and the development of services to meet the needs of our diverse population.

Though we are past the great recession, we continue to serve thousands who have been unemployed for one or

more years. These job seekers have proven skills and need the chance to prove themselves in interviews. Workforce Snohomish and partners meet the needs of these talented folks and **ADVANCE** them to available jobs.

Workforce Snohomish and partners provided over a half million services to the community through virtual and in-person resources, workshops and events, and comprehensive one-on-one services. Additionally, the Diversity Labor Exchange provides a place for job seekers and employers to meet and **ALIGN** skills with job openings.

We were recognized again by Seattle Business Magazine as one of the "100 Best Companies to Work For" in Washington. This can only be achieved through community leaders and a strong Board of Directors. We invite you to stay connected. On the back, you will find our social media tags and a QR code which brings you to a page to sign up for our newsletter. Thanks to everyone who supports Workforce Snohomish and our efforts to **INFORM**, **ALIGN**, and **ADVANCE** to build a globally competitive workforce!

Sue Ambler, M.Ed.
President/CEO

ALIGN

366,738

Visits to WorkSource centers and connection sites. 8,102 people received intensive one-on-one services. By working with partners, we align the resources critical to meeting the needs of the community.

1,081

Veterans served. Of the 27,512 veterans in the labor force, 2,311 are unemployed. Our system reached 46% of those in need, and continues to align resources to reach even more.

26,217

Services provided to local businesses. A variety of business services are aligned under one roof so customers receive the solutions they need in one location.

6,425

Students served through K-12 Career and Technical Education programs; many focus on science, technology, engineering, and math (STEM). We are on advisory boards to help align programs with industry needs.

INFORM

\$16.23

Average hourly wage of students who completed job training programs implemented by Workforce Snohomish and our partners. These programs continue to expand and contribute to wage progression thanks to data collected by staff and shared regularly with partners.

\$21.87

Average hourly wage of students who accepted jobs in Database Administration, Desktop Support, Digital Forensics, Network Administration, Network Security, and Web Development after completing IT training programs. These programs were created as a result of the Snohomish County Blueprint, which brings partners together to share data and plan new trainings.

135

Career fields researched by Workforce Snohomish staff. These fields represent agriculture, biotechnology, business services, clean technology, construction, education and public services, healthcare, manufacturing, retail, and tourism. Research is shared with over 20 agencies at quarterly educational forums.

261,400

Total filled and unfilled jobs in Snohomish County. By informing the community about the skills required for these jobs, job seekers are able to make quality decisions and step into the careers of their dreams.

84,370

Individuals aged 16-24 in Snohomish County. With a youth unemployment rate of over 20%, this group represents the largest concentration of those seeking work. We are pleased to be developing programs, such as Build Your Future and My First Job, to provide career information to the future workforce.

ADVANCE

704

Households increased family self-sufficiency through Investing in Families.

27,217

People attended career advancement workshops and events.

30

Teachers completed 2,730 hours of STEM training to advance their skills.

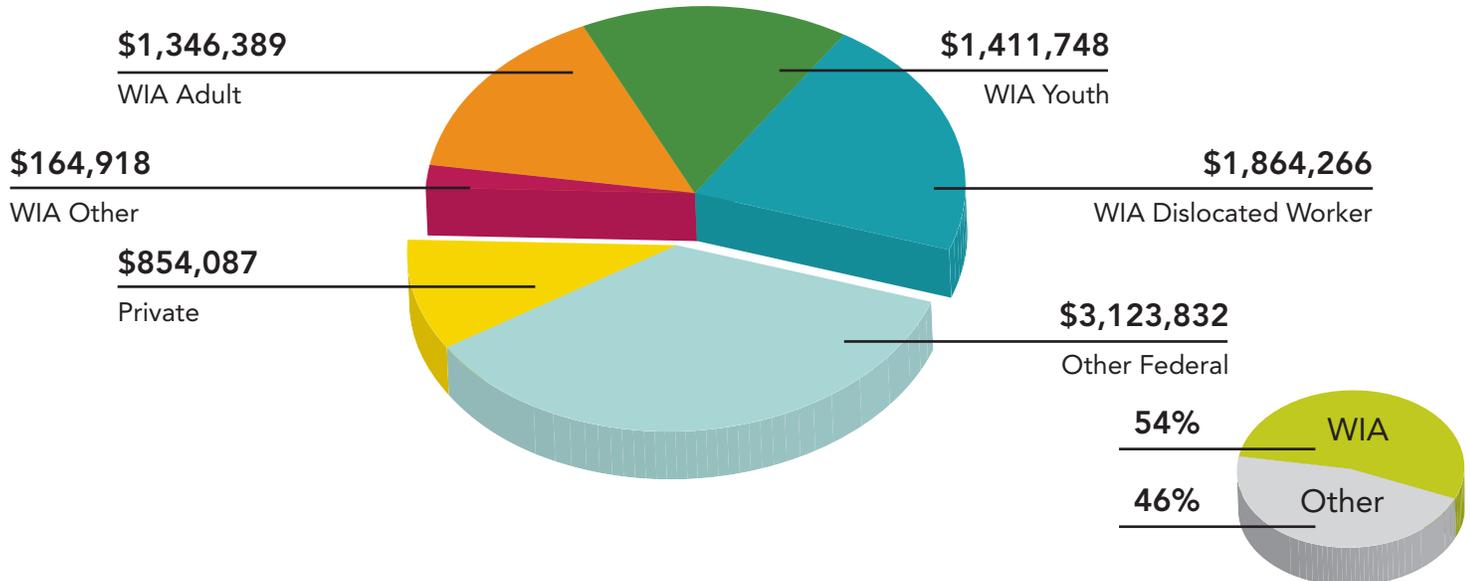
165

GEDs attained, providing the credentials for youth and adults to get jobs.

BUILDING A GLOBALLY COMPETITIVE WORKFORCE

FINANCIALS

Workforce Snohomish revenue comes from federal Workforce Investment Act (WIA) formula funds and competitive grant funds. Federal WIA funds fluctuate based on federal allocations, local need, and economic conditions. Competitive grant funds are sought to fund programs that support and align with Workforce Snohomish's mission and vision.



FUNDERS

Bank of America, Bill & Melinda Gates Foundation, Building Changes, Edmonds Community College, Everett Community College, Jobs for the Future, Kimberly-Clark, SkillUp Washington, Snohomish County Superior Court, United Way of Snohomish County, U.S. Department of Education, U.S. Department of Health and Human Services, U.S. Department of Labor, Washington State Employment Security Department, Workforce Training and Education Coordinating Board.

SERVICE PROVIDERS

Aerospace Joint Apprenticeship Committee, Apprenticeship and Nontraditional Employment for Women, Build it Smart, Business Government Community Connections, Center for Social Innovation, Cocoon House, Construction Center of Excellence at Renton Technical College, Corporation for Supportive Housing, Darrington Family Support and Resource Center, Edmonds Community College, Everett Community College, HopeWorks, Housing Consortium of Everett and Snohomish County, Housing Hope, Marketing Solutions, Marysville School District, Master Builders Association of King and Snohomish Counties, North Sound Society of St. Vincent de Paul, Northwest Educational Service District 189, Northwest Refugee and Immigrant Services, Northwest Washington Electrical Industry Joint Apprenticeship and Training Committee, Northwest Workforce Council, ResCare Workforce Services, Snohomish County Community Mobilization, South Seattle Community College, Tulalip Tribes, Veterans in Construction Electrical, Volunteers of America Western Washington, Washington State Employment Security Department, Workforce Development Council of Seattle-King County.

Who we serve and how we do it

Workforce Snohomish is a business led governing group charged with preparing, supporting, and growing the current and future workforce of Snohomish County. Our purpose is to **INFORM**, **ALIGN**, and **ADVANCE** education, government, business, labor, industry, and community services to collaboratively address workforce needs.

Workforce Snohomish **INFORMS** the business community and provides labor market intelligence to stakeholders, partners, and clients – giving them the data, analysis, and recommendations they need to guide decisions.

Workforce Snohomish **ALIGNS** efforts and provides focus that allows partners to define priorities, share vision, and address community needs with available or new services.

Workforce Snohomish **ADVANCES** today's and tomorrow's workforce and regional economy through innovative education opportunities, rapid response to employer challenges, and engagement in youth programs.



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Our Website