

SNOHOMISH COUNTY BLUEPRINT COMPACT
Workforce Innovation and Opportunity Act
Local Area and Regional Area

June 29, 2015

RECOMMENDED MOTION #14-36-SC

WHEREAS Workforce Snohomish is currently designated by the Snohomish County Executive as the local workforce development council for the Snohomish County local workforce development area;

WHEREAS the Workforce Innovation and Opportunity Act has a new requirement requiring that local workforce development areas conduct regional planning;

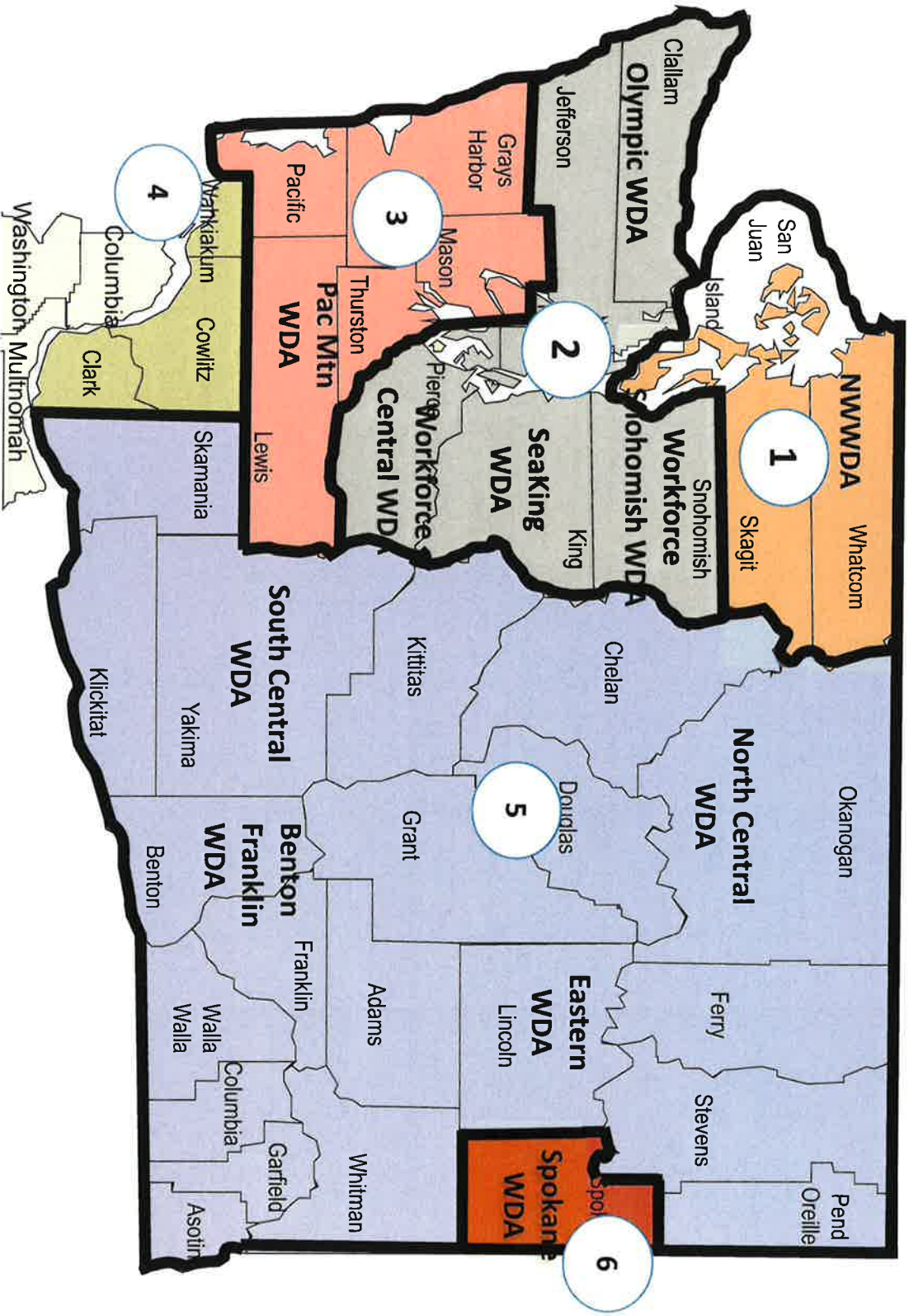
WHEREAS the Workforce Training and Education Coordinating Board is requesting feedback from the Chief Elected Officials and local workforce development councils regarding regional planning;

WHEREAS the Snohomish County Executive is recommending:

- (1) Snohomish County remain a local workforce area and,
- (2) The Snohomish County local workforce area be included in a regional planning area that aligns with the federally-designated Central Puget Sound Region Economic Development District comprised of Snohomish, King, Pierce, and Kitsap Counties;

NOW, THEREFORE, BE IT RESOLVED that the Snohomish County Blueprint Compact members support submission of the above recommendations to the Workforce Training and Education Coordinating Board by the Workforce Snohomish Chief Executive Officer on behalf of the Snohomish County Blueprint Compact members.

Suggested Workforce Planning Regions





Workforce Innovation and Opportunity Act Policy Employment System Administration and Policy

Washington envisions a nationally recognized fully integrated One-Stop system with enhanced customer access to program services, improved long-term employment outcomes for job seekers and consistent, high quality services to business customers. In order to achieve this vision, Employment System Administration and Policy sets a common direction and standards for Washington's WorkSource system through the development of WorkSource system policies, information memoranda, and technical assistance.

Policy Number: 5615
To: Washington WorkSource System
Effective Date: July 1, 2015
Subject: Regions Designation and Planning

1. Purpose:

To communicate state policy for designation of regions and development of regional plans under Title I of the Workforce Innovation and Opportunity Act (WIOA).

2. Background:

WIOA directs the identification and establishment of workforce regions by March 2016 as part of the submitted State Plan and also as a condition for receiving state allotments for the WIOA Title I youth, adult and dislocated worker programs. The proposed rules offer that the purpose of regions is to align workforce development activities and resources to regional economies and economic development activities to ensure coordinated and efficient services to both job seekers and employers.

3. Policy:

A. Region Designation

- i. The Governor, after considering recommendations from the State Workforce Development Board (SWDB) in consultation with Local Workforce Development Board (LWDBs) and local Chief Elected Officials (CEOs), will identify and designate regions that are:
 - a. Consistent with labor market areas in the state;
 - b. Consistent with regional economic development areas in the state; and
 - c. Have the federal and non-federal resources necessary to effectively administer activities under Title I of the Act, including appropriate education and training providers.

The Governor may consider additional factors in identifying regions, such as population centers, commuting patterns, industrial composition, location quotients, geographic boundaries, or other factors identified by the Secretary of Labor, as per proposed 20 CFR 679.210. The Governor may also consider other information elicited through consultation with local boards and chief elected officials.

- ii. Regions must consist of:
 - a. One local area representing a region;
 - b. Two or more geographically contiguous local areas within the state representing a region; or
 - c. Two or more geographically contiguous local areas located in 2 or more states.
- iii. Local areas cannot be sub-divided in a manner whereby part of the area is in one region and another part is in another region.
- iv. Designation of regions does not replace, eliminate, or re-draw local area boundaries unless local CEOs request redesignation as new local areas by the Governor (see WIOA Title I Policy 5609 – Local Workforce Development Area Designation).
- v. Participation in a region does not diminish the authority of LWDBs or local CEOs.
- vi. The State supports and encourages collaboration between any local areas and regions within the state or across state boundaries to achieve mutual workforce development goals.
- vii. The State will work with LWDBs to address issues that limit the ability of in-state and cross-state regions to fulfill their joint regional planning and implementation responsibilities per Section B. The State will also work with administrations in adjoining states to remove obstacles to cross-state regional planning and implementation.

B. Regional Planning

- i. Following designation of regions, LWDBs and local CEOs must engage in a regional planning process to prepare, submit, and obtain approval of a single regional plan that incorporates local plans for each of the local areas in the region.
- ii. The regional plan must address the following:
 - a. Regional service strategies, including use of cooperative service delivery agreements;
 - b. Development and implementation of sector initiatives for in-demand industry sectors or occupations within the region;
 - c. Collection and analysis of regional labor market data (in conjunction with the State);
 - d. Administrative cost arrangements, including pooling of funds, as appropriate;
 - e. Coordination of transportation and other support services, as appropriate;
 - f. Coordination of regional economic development services and providers;

- g. Establishment of an agreement for how the region will negotiate and reach agreement with the Governor on local levels of performance for, and report on, the performance accountability measures described in WIOA Section 116(c) for local areas or the planning region.
- iii. The State recognizes that it will take time for regions to develop the alignment envisioned by WIOA and will provide opportunities for phasing various aspects of the regional plan, where possible.
- iv. The State will provide technical assistance and labor market data, as requested by regions, to assist with regional planning and subsequent service delivery efforts.
- v. Regions should identify performance, fiscal, or planning challenges in order to ensure that local and regional planning areas are aligned to support improved service delivery, improved training and employment outcomes, better meet employer needs, and greater effectiveness and efficiency in achieving these outcomes.

C. Region Designation and Plan Process

- i. The SWDB will publish a recommendation for workforce regions based on consultation with LWDBs and local CEOs and the factors identified in this policy.
- ii. LWDBs, local CEOs, and other stakeholders will have 30 days to provide public comment on the SWDB's region recommendations.
- iii. The SWDB, taking into consideration the public comment received, will recommend regions to the Governor for approval.
- iv. The Governor will have 15 days to affirm or reject the SWDB's region recommendations.
- v. Regions, once designated, will be identified in the WIOA State Plan by type as specified in Section 3(A)(ii) of this policy.
- vi. Regions will develop and submit regional plans as described in Section B of State planning guidance.

4. Definitions:

Labor Market Area: An economically integrated geographic area within which individuals can reside and find employment within a reasonable distance or can readily change employment without changing their place of residence. Such an area shall be identified in accordance with criteria used by the Bureau of Labor Statistics of the Department of Labor in defining such areas or similar criteria established by the Governor.

Location Quotient (LQ): A statistic that measures a region's industrial concentration relative to a larger geographic unit (usually the state or nation). An LQ is computed as an industry's share of a

regional total for some economic variable (employment, earnings, GDP, etc.) divided by the industry's share of the state or national total for the same variable.

Region: A geographic entity comprised of one local area; two or more geographically contiguous local areas within the state, or two or more geographically contiguous local areas located in two or more states.

5. References:

- Public Law 113-128, Workforce Innovation and Opportunity Act of 2014, Sections 3(30), 106(a) and 106(c)
- Proposed 20 CFR 679.200-210 and 20 CFR 679.510-560
- [Training and Employment Guidance Letter \(TEGL\) 27-14](#)

6. Supersedes:

None.

7. Website:

http://www.wa.gov/esd/1stop/policies/wioa_title1.htm

8. Action:

Local Workforce Development Boards and their contractors, as well as Employment Security Regional Directors, should distribute this policy broadly throughout the system to ensure that WorkSource System staff are familiar with its content and requirements.

9. Attachments:

None.

Direct Inquiries To:

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Workforce Planning Regions – Q/A Info Sheet

The identification of workforce regions is a requirement under the new Workforce Innovation and Opportunity Act (WIOA). Regions are intended to better align local workforce development programs with the requirements of regional economies. Washington is in the process of identifying workforce planning regions in compliance with the Act. The Workforce Training and Education Coordinating Board has released a proposed regional map for feedback.

Q. What opportunities do Workforce Planning Regions support?

A. Workforce Planning Regions are an attempt to better identify and address skills needs by asking local organizations within a regional economy to work together to identify and fill skill gaps, help people better connect to jobs, and progress along career pathways.

Q. Are regions new?

A. Yes and no. The requirement to identify workforce regions is new. The state must do this in order to receive its federal workforce funding. However, regional workforce collaborations have existed for many years throughout the state.

Q. Are regions an attempt to eliminate or combine existing local workforce areas?

A. No. Local Workforce Areas are the building blocks of regions. These areas were identified under previous legislation (the Workforce Investment Act of 1998). Regions do not change the boundaries of these areas, nor change the authority of the Local Workforce Development Councils that oversee and coordinate services in these areas. Regions may consist of a single local area, several local areas within a regional economy, or across state borders.

Q. What makes regions under WIOA different?

A. WIOA formalizes the requirement for local areas within regional economies to plan together and coordinate services and strategies. Workforce regions are intended to build on regional economic development efforts. Regions recognize that the capacity for workforce development is a critical factor in supporting economic development.

Q. How will regions be identified?

A. WIOA identifies several objective factors to consider in the formation of regions: labor sheds consisting of population centers and commute patterns, economic development districts, the concentration of key industries, and geographic boundaries that would divide a regional economy. The recommendation illustrated by the map below was developed using objective data by the state's Workforce Board and the Employment Security Department based on WIOA requirements. Regions will not be finalized until after the completion of a public input process.

Q. What happens if the state fails to identify regions?

A. The identification of regions is a requirement of the Act. States must identify workforce regions in order to receive federal WIOA funding, starting in July 2016.



Next steps

The map (below) illustrates a proposal for workforce regions. This map is being distributed for a 30-day public comment period. Upon the completion of the comment period, the Workforce Board on October 21st will consider feedback and recommend workforce planning regions to Governor Inslee. Governor Inslee will have 15 days to consider the recommendation before it becomes final. Once the recommendation is finalized, guidance will be issued to local Workforce Development Councils (<http://www.wa.gov/esd/wdc.htm>) to comply with the regional planning requirements as identified under WIOA.

Suggested Workforce Planning Regions

