

## Takeaways from the Technology Partner Town Hall Meeting on 4/5/17

- 1) What resources could increase or create technology internships programs within the local area?**
  - a) Partner with WorkSource, colleges, etc. >>> they've all got "local" candidates
  - b) Partner with local school
  - c) Look at the Washington Technology Industry Association Apprenticeship model
  - d) Work with Everett Public Schools
  - e) Partner with Cocoon House to develop internships
  
- 2) What resources could develop and hold customer service training for individuals within the technology field?**
  - a) Colleges can create "customer service training for IT workers" as customer training or for credit if there is enough demand
  
- 3) What resources could help create more affordable Class A office space**
  - a) Partner Lynnwood is working on ideas related to develop Class A
    - i) Nicola smith, City of Lynnwood
    - ii) Jean Hernandez,
    - iii) Edcc/ Terry Cox
  - b) Expedite T3
  - c) Tax breaks
  
- 4) What resources or programs create value for small businesses to engage with the public system?**
  - a) The facility makerspace at Edmonds Community College
  - b) [Sno-isle.org/business](http://Sno-isle.org/business)
  - c) Investment with youth-oriented clubs
  - d) YouthWorks/ Sno-co STEM
    - i) Kandace Bames/ Sno-co STEM
    - ii) Cameron Cassidy / WFS
  - e) Edmonds Community College Career ACTION Center
  
- 5) What resources could lead to more investment into innovation centers and incubators for small businesses to develop within Snohomish County?**
  - a) 70+ business pros classes at Sno-Isle Libraries from now – Dec 2017
  - b) Market research and industry report for free from ESD
  - c) Everett has networking for other professionals

- i) Why don't these companies that are seeking staff, create some for IT workers?
- d) Everett Public Library has references
  - i) A database helpful to developing a small business marketing/network through generating list of people and business

**6) What general information for business within technology position would you like to share?**

- a) Post jobs for free on WorkSourceWA.com
- b) Post jobs on college job boards (e.g. Everett and Edmonds Community Colleges)
- c) Tech training to update worker skills for free
- d) Post jobs/internships/apprenticeships in Snohomishstem.org
- e) Please help K-12 schools understand what is meant by "computer science"

**7) Other Comments**

- a) How do we as the system get the information out?
  - i) We have constraints on spending; we have no advertising/marketing money
- b) Which agencies or entities are small businesses more likely to go to (Job seekers, resources, and training)?
- c) Small Business Associations (SBA) are gateways for businesses to go through,
- d) Means to establish to establish robust relationships within the industry
- e) People who file their business license application through city website may miss an opportunity to receive the face to face referrals from city employee(s) who can direct them to
  - i) Maybe it's working with the city officials can make small business owners more aware of the services they offer
- f) How can we be more strategic and use businesses time as efficiently as possible but still get the information across in a way that it will be received?
  - i) The "Small Business Expo" host small business events and allows for nonprofit and social service agencies to get a free vendor booth
- g) Enveloping/creating apprenticeships and internship programs
  - i) WTA apprentice program model utilizes business and they have resources to match business funding to a certain amount
  - ii) We need to meet with industry, especially small industries, as they don't know how to create one and/or they don't have the staffing required to start one
  - iii) The need is there and the desire is there, but most businesses don't have the time and the resources to make it possible
  - iv) How do we make it easier for businesses and hand them a packet that really allows them to walk through that process?



- (1) There are so many compliance issues to overcome especially for high school students
  - (a) All the legal compliant stuff and how do we take as much of the questions away as possible.
  - (b) To have some structure set up so that we can show them how it can run.
- (2) The liability in having kids in high school and middle school coming on site
  - (a) The laws around a paid and an unpaid internship makes it a really huge challenge
- v) If you look nationally, for K-12 there is usually an intermediary that serves in the middle man and it's not the school, district or the business. This allows for the schools and business have an easier time doing internships.
  - (1) What does it mean to grow an intermediary for our community?
- h) In the last 7-8 months, we have developed Partner Lynnwood to talk about developing Class A Office space for IT incubation.

---

*For any additional question on this document please contact:*

*Erin Monroe  
CEO  
Workforce Snohomish*

*425-921-3442  
[erin.monroe@workforcesnohomish.org](mailto:erin.monroe@workforcesnohomish.org)*