

# Trade**Craft** WA: Cyber Talent Pilot

**A New Solution for Cyber Talent  
Development and Access to IT Careers**

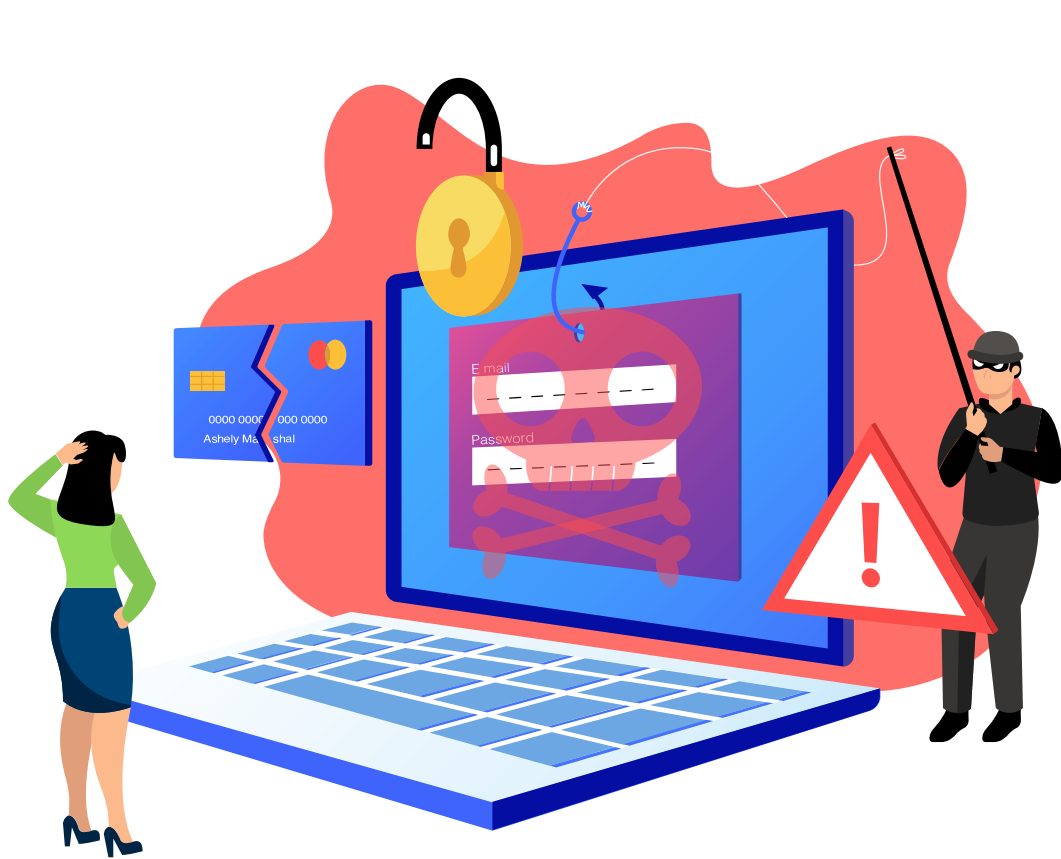


**Workforce** Snohomish

**FOUR|18**  
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COLLEGE

# The Threat



As is often said in cybersecurity, there are two types of organizations – those who know they’ve been breached, and those who don’t.

The frightening truth is that today’s technologies stop **less than 50% of most common attacks** from getting all the way to your people

...putting you only one click away from disaster.

# The Solution



The better answer is to employ **human talent working with technology to become proactive.**

And the good news is that you don't need to go it alone or hire expensive experts.

Cybersecurity of the future will include more diversity of talent and skills levels **all working together to protect organizations.**



# TradeCraft WA: Building the Future Cybersecurity Workforce



TradeCraft WA will preempt the immediate cyber threats targeting *your* organization through a collective approach and develop the diversity and jobs in cybersecurity we *all* deserve.

The FOUR18 Intelligence TradeCraft WA program trains job seekers as **Entry Level Cybersecurity Analysts** on real data in partnership with Workforce Snohomish and Edmonds College.

## Join Us as an Employer Host!

Join forces with TradeCraft WA and other organizations in your area to build a collective cyber defense for your organization, your community and our local economy. If you are interested in learning more about becoming an Employer Host, please join us for an information session 12-1pm on Wed, March 9th, 2022. Please contact Ty Reed at [ty.reed@workforcesnohomish.org](mailto:ty.reed@workforcesnohomish.org) to register for the event.

